



presents a program on:

CONCRETE SOLUTIONS FOR A SUSTAINABLE FUTURE

USGBC CENTRAL CALIFORNIA FRESNO BRANCH

RSVP TO INFO@USGBCCC.ORG

DONATIONS

MEMBERS | \$5

NON MEMBERS | \$10

PLEASE PAY AT THE DOOR

Please RSVP no later than
noon on Monday.

Tuesday

September 7, 2010

5:30p.m. | Social

6:00p.m. | Presentation

USGBCC Office

4747 N. First Street,
Ste 140

Fresno, CA 93726

([For Directions Click Here](#))

“CONCRETE SOLUTIONS FOR A SUSTAINABLE FUTURE”

PRESENTED BY PAULETTE SALISBURY, CALIFORNIA NEVADA CEMENT ASSOCIATION

In response to growing environmental and economic forces, architects, owners, engineers, and developers are seeking efficient and innovative building solutions that conserve non-renewable resources. Increasingly, concrete is being recognized for its strong environmental benefits in support of creative and sustainable development.

Innovations such as pervious concrete that recharge water basins and reduce storm water run-off, and white-pavements that reduce the urban heat island effect and can lower air conditioning costs, will be described in this informative session. This session is an overview of the ways structures can be built to attain LEED certification and encourage market transformation toward sustainable design. A live demonstration of some of the innovative technologies will be included.

You will also learn:

- The importance of building with durable long-lasting traditional materials in innovative designs.
- Concepts for reducing albedo with light surfaces thus reducing energy consumption.
- How to conserve storm water run off by filtering it through pervious pavement.
- Identify benefits to man-kind from building in a more sustainable manner.
- Understand the impact of recycled cementitious materials on LEED points.

SPONSORED BY:

